



7:05p Say goodbye to fixed-rate credit cards
7:00p CIT in talks with government as confidence erodes
6:55p 'Nudgers' vs. Evil Health-Care Lobby
6:49p Intel pops 8% in late trades; Janus falls

DOW	+27.96	NASDAQ	6.52	S&P 500	4.78
8,360	+0.34%	1,800	0.36%	905.84	0.53%

PRESS RELEASE

Apr 15, 2009, 12:54 p.m. EST

Crystal IT Forges America's Relationship with Middle East to Fight Common Threat: Data Loss



PHOENIX & UAE, Apr 15, 2009 (BUSINESS WIRE) --

Following nearly a month-long series of meetings with officials, companies and individuals in Dubai, Abu Dhabi and Bahrain, the executive team of Crystal IT (www.crystalit.us) announces expansion of the company's corporate footprint to the Middle East. Crystal IT's Avert(TM) provides the world's best fully integrated comprehensive data loss solution (CDLS).

"We came to the Middle East seeking a financial investor and a business partner, and were delighted by an extraordinarily warm, gracious reception and a surprising openness to work together to combat the global problem of data loss," says Fred Kloecker, CEO of Crystal IT. "Over the last several years, the Middle East has been increasingly interested in seeking new technologies to combat this ever-increasing, sophisticated threat. Our solution was extremely well-received."

Worldwide, Kloecker says that the estimated \$1 trillion cost of data loss in 2008 is only the beginning, and at this time, nobody knows the true extent of the problem.

"A significant number of corporations are not even aware that they have been the victim of a data breach," he continues. "Leaders in the Middle East now acknowledge that they are becoming more vulnerable as their financial sophistication and information technology grows at a rate faster than the rest of the world."

Beyond solidifying a business partner, Crystal IT will be establishing a local office in the United Arab Emirates by June 2009, utilizing local residents with the knowledge of local customs and culture to effectively bring Crystal IT's CDLS to the region. Management expects the roll-out to begin with the GCC Countries (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and UAE), with follow-on expansion to the greater Middle East/North African region (MENA).

Bill Bujake, president, cites a recent industry report that indicates that the GCC countries will spend an estimated US\$80+ billion on information technology by 2012, and that the IT spend on security will continue to be a growing component of that figure. Crystal IT is currently looking to add four or five offices in other strategic global locations outside of North America, and anticipates that these offices will be operational within the next several months.

According to John Kennedy, Chief Technology Officer for Crystal IT, "The world has to move decisively and with a sense of urgency, and now more than ever we need to band together. With the compromised status of the worldwide economy, a strategic data breach could cause even greater financial hardships. We are one world, and require a unified effort to protect information and take control of IT security. This initiative completely unites us with our friends in the Middle East, and makes the world a safer place for all."

About Crystal IT

Crystal IT specializes in providing the most advanced data security, and makes available the world's only true one-stop solution. Our global technology partners are ranked in the first quadrant of the Gartner Group and are among the top 100 technology companies as listed by Red Herring. Crystal IT is also recognized as a reliable resource for education and information regarding IT security and what it takes to keep business safe and secure. The Company also provides informational seminars nationally and its executives are available in an advisory capacity. Visit www.crystalit.us

SOURCE: Crystal IT

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